

# School Field Trip Attendance Zoo



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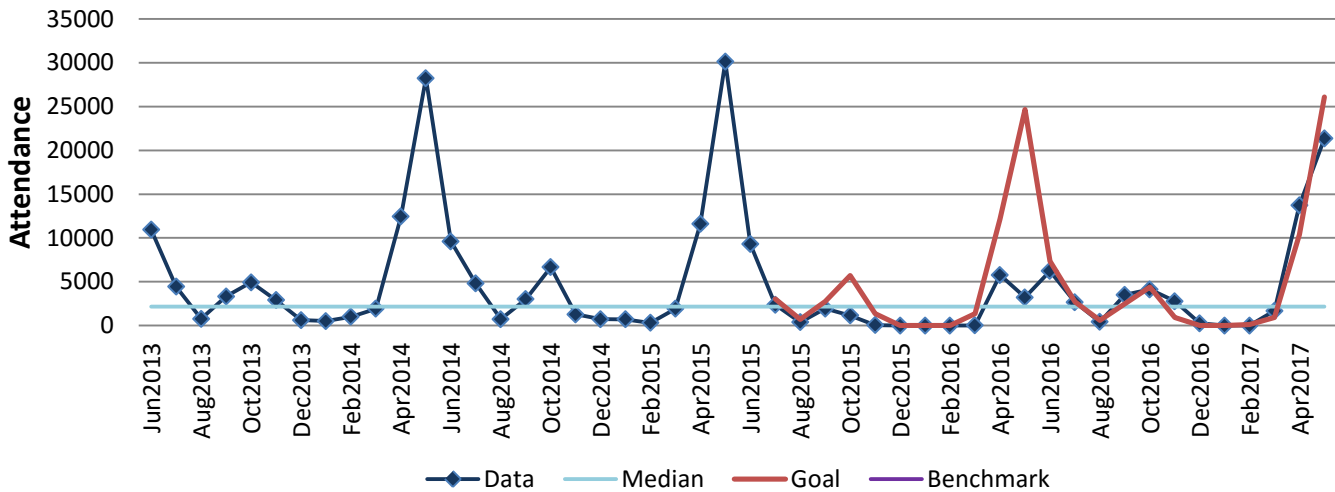
Process: Education

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: 71,155 students, FY 15 Goal: Increase Zoo field trip and school attendance Benchmark: TBD	Data Source: Zoo Attendance Report Goal Source: TBD Benchmark Source: TBD	Plan-Do-Check-Act Step is unclear Measurement Method: The number of school group attendees per month who visited the Zoo. Why Measure: Encourages a sense of responsibility for animal & plant life Next Improvement Step: Developing a new set of programs and fieldtrip guides for schools. Updating forms for schools to improve communication.

### How Are We Doing?

Jun2016-May2017 12 Month Goal	Jun2016-May2017 12 Month Actual		May2017 Goal	May2017 Actual	
<b>55,942</b>	<b>56,736</b>		<b>26,100</b>	<b>21,366</b>	
Attendance	Attendance		Attendance	Attendance	

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Root cause analysis is not necessary because there is no gap between the goal and current performance.