

WIC Participation/Enrollment Ratio Public Health & Wellness



KPI Owner: Director of Community Health and Prevention

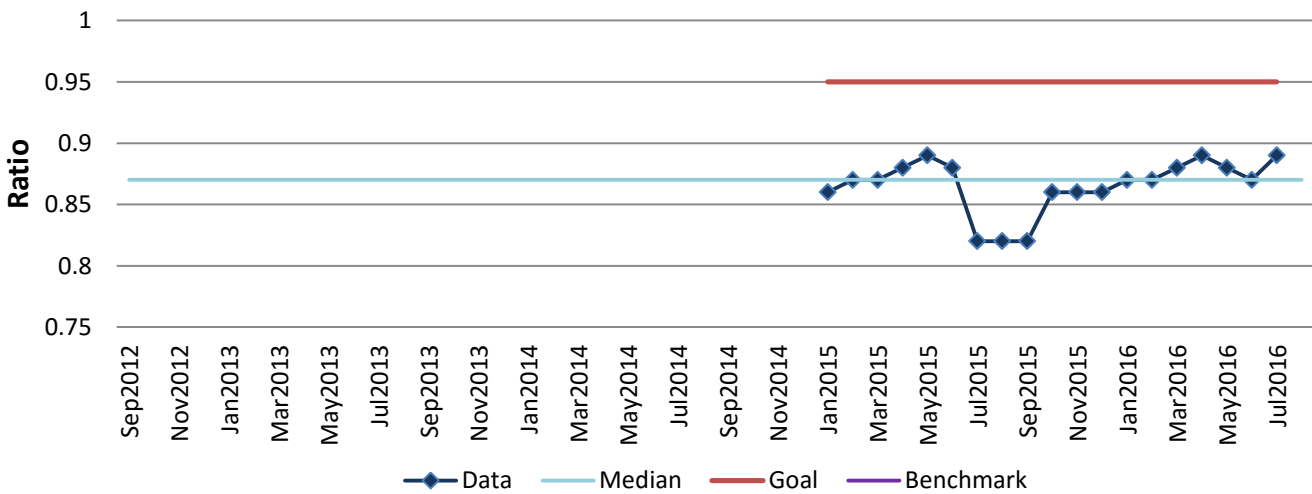
Process: Inform/Educate/Empower

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: Jan 2015 - 0.86 Goal: Achieve a 0.95 enrollment-to-participation ratio each month Benchmark: TBD	Data Source: KY WIC program Goal Source: LMPHW Benchmark Source: TBD	Plan-Do-Check-Act Step 5: Pilot short term and/or long term solutions Measurement Method: Participation is determined by the state as the number of enrolled individuals who attend scheduled appointments and use their WIC benefits. It is 3 months behind. Why Measure: Allows us to monitor success of process improvements and ensure we retain participants in the program. Next Improvement Step: Validate short/longterm solutions.

How Are We Doing?

Sep2015-Aug2016 12 Month Goal	Sep2015-Aug2016 12 Month Actual		Jul2016 Goal	Jul2016 Actual	
0.95	0.87		0.95	0.89	
Ratio	Ratio		Ratio	Ratio	

WIC Participation/Enrollment Ratio



Sep2015-Aug2016 Pareto Analysis

