

# Completed Medium to Large Deals - Attraction: Total # Jobs Economic Development



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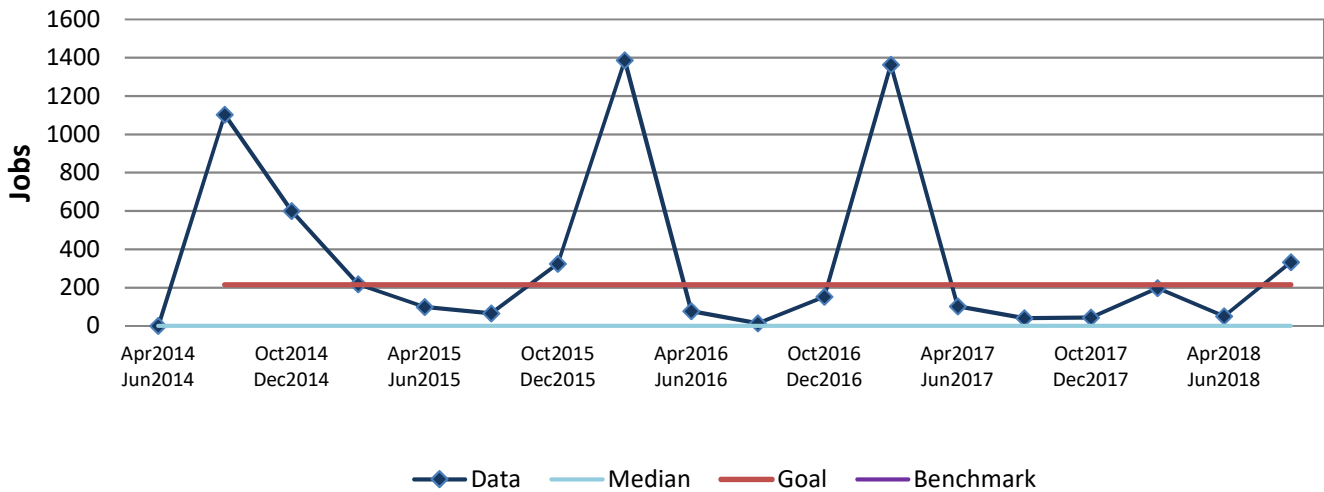
Process: Business Attraction

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: 1,103 jobs Jul2014-Sep2014 Goal: Create 9,030 new jobs through attraction by 2024 (approximately 215 each quarter)  Benchmark: TBD	Data Source: Salesforce  Goal Source: Strategic Plan Goal 07 & job growth analysis  Benchmark Source: TBD	Plan-Do-Check-Act Step 1: Define the problem Measurement Method: Total number of jobs created through attraction Why Measure: Jobs added by new businesses attracted to Louisville improves local economy and aligns with Metro Goal #7 Next Improvement Step: TBD

### How Are We Doing?

Oct2014-Sep2018 4 Year Goal	Oct2014-Sep2018 4 Year Actual		Jul2018-Sep2018 Goal	Jul2018-Sep2018 Actual	
<b>3,440</b>	<b>5,070</b>		<b>215</b>	<b>333</b>	
Jobs	Jobs		Jobs	Jobs	

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**Root cause analysis is not necessary because there is no gap between the goal and current performance.**