

Total Circulation Louisville Free Public Library



KPI Owner: Jim Blanton

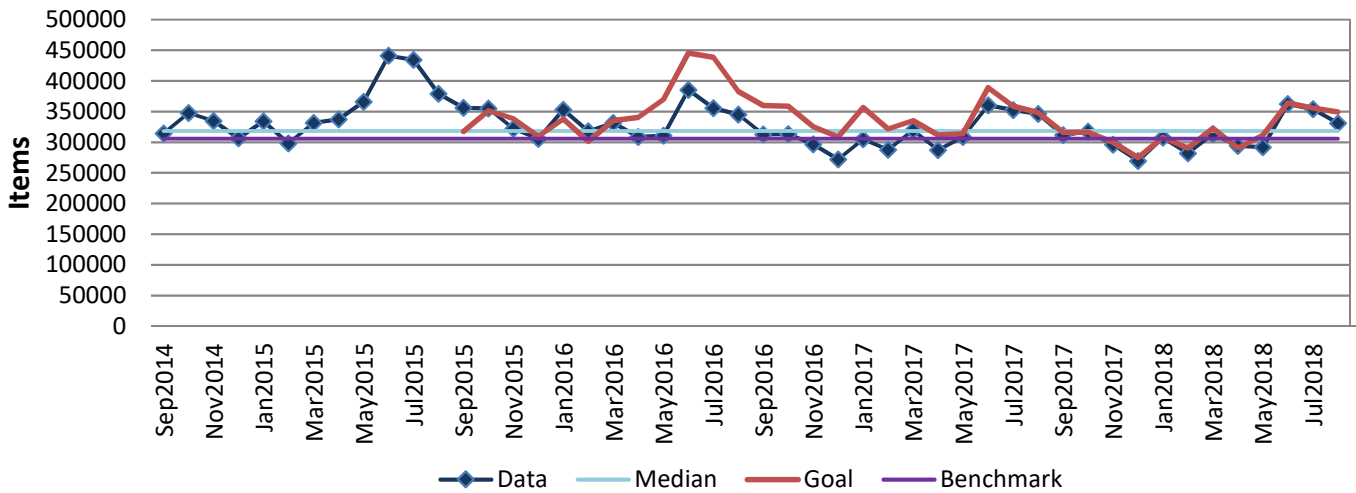
Process: Circulation

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: FY 2011-2012 Total = 3,754,057 Goal: By June 30, 2019 increase by 1% over 2017-18 from 3,745,655 to 3,783,112. Benchmark: 305,791/mo=Top 25% of 25 PLDS libs w/ann. exp. \$16M - \$20M (LFPL=\$18.6M)	Data Source: LFPL Monthly Report Goal Source: LFPL Strategic Plan Benchmark Source: PLAmetrics.org (FYE 2017 PLDS data)	Plan-Do-Check-Act Step 5: Pilot short term and/or long term solutions Measurement Method: Monthly count of item checkouts and renewals Why Measure: To continually increase materials circulation Next Improvement Step: Begin a targeted email campaign to library patrons using OrangeBoy data analysis.

How Are We Doing?

Sep2017-Aug2018 12 Month Goal	Sep2017-Aug2018 12 Month Actual		Aug2018 Goal	Aug2018 Actual	
3,800,528	3,732,123		349,600	331,110	
Items	Items		Items	Items	

Total Circulation



Sep2017-Aug2018 12 Month Total Circulation

