**Total Circulation**

**Louisville Free Public Library**

**KPI Owner:** Jim Blanton  
**Process:** Circulation

<table>
<thead>
<tr>
<th>Baseline, Goal, &amp; Benchmark</th>
<th>Source Summary</th>
<th>Continuous Improvement Summary</th>
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</thead>
</table>
| Baseline: FY 2011-2012 Total = 3,754,057  
Goal: By June 30, 2019 increase by 1% over 2017-18 from 3,745,655 to 3,783,112.  
Benchmark: 305,791/mo=Top 25% of 25 PLDS libs w/ann. exp. $16M - $20M (LFPL=$18.6M) | Data Source: LFPL Monthly Report  
Goal Source: LFPL Strategic Plan  
Benchmark Source: PLAmetrics.org (FYE 2017 PLDS data) | Plan-Do-Check-Act Step 5: Pilot short term and/or long term solutions  
Measurement Method: Monthly count of item checkouts and renewals |

**Why Measure:** To continually increase materials circulation  
**Next Improvement Step:** Begin a targeted email campaign to library patrons using OrangeBoy data analysis.

### How Are We Doing?

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<tbody>
<tr>
<td>3,800,528</td>
<td>3,732,123</td>
<td>349,600</td>
<td>331,110</td>
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</tbody>
</table>

### Total Circulation

**Sep2017-Aug2018 12 Month Total Circulation**

- **Main**  
- **Bon Air**  
- **Crescent Hill**  
- **Fern Creek**  
- **Highlands-Shelby Park**  
- **Iroquois**  
- **Jeffersontown**  
- **Middletown**  
- **Newburg**  
- **Portland**  
- **Shawnee**  
- **Shively**  
- **South Central**  
- **Southwest**  
- **St. Matthews**  
- **Western**  
- **Westport**  
- **Bookmobiles**  
- **eBook**

- **Total:** 634,113

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Report Generated: 9/27/2018  
Data Expires: 10/02/2018