

# PARC Operating Revenue Parking Authority of River City (PARC)



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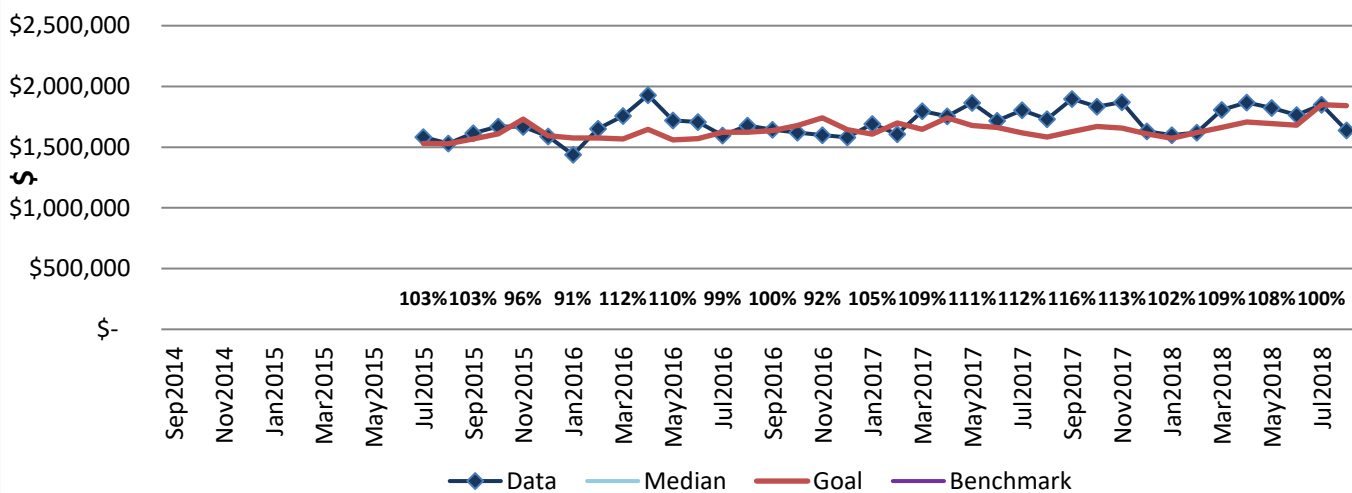
Process: Off & On-Street Parking Revenues

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: FY-18 Actuals, FY-19 Actuals & Budget Goal: To meet or exceed Budget revenue numbers for FY-18 Benchmark:	Data Source: Monthly Financials Goal Source: FY-18, FY-19 Budget Benchmark Source:	Plan-Do-Check-Act Step 8: Monitor and diagnose Measurement Method: Off-street revenue data: Monthly, Transient, Validations and Event Parking; On-street data: audit reports for coin, credit card, and pay-by-phone option Why Measure: Track performance to assist with operational improvements Next Improvement Step: To identify areas of sub-performance and implement corrective actions, monitor for trends to forecast financial impacts

### How Are We Doing?

Sep2017-Aug2018 12 Month Goal	Sep2017-Aug2018 12 Month Actual		Aug2018 Goal	Aug2018 Actual	
<b>20,195,082</b>	<b>21,199,946</b>		<b>1,841,136</b>	<b>1,639,000</b>	
\$	\$		\$	\$	

## PARC Operating Revenue



## Sep 2017 - Aug 2018 Revenue Breakdown

