

PARC Operating Revenue Parking Authority of River City (PARC)



KPI Owner: Gerald Howell & Tiffany Propoes

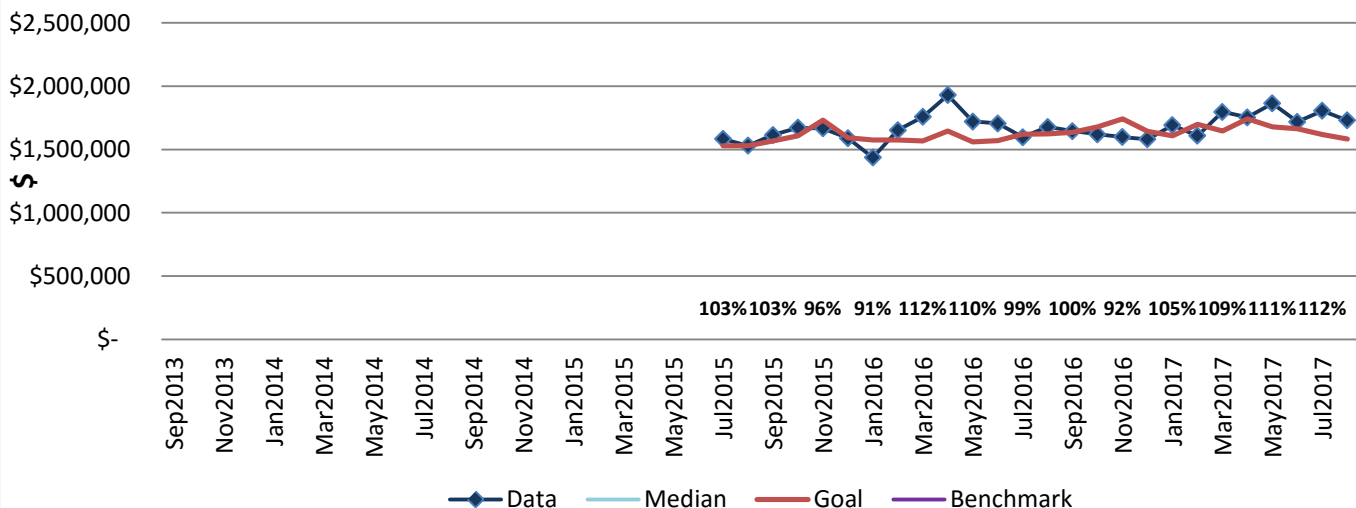
Process: Off & On-Street Parking Revenues

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: FY-16 Actuals, FY-17 & FY-18 Budget Goal: To meet or exceed Budget revenue numbers for FY-17 Benchmark:	Data Source: Monthly Financials Goal Source: FY-17, FY-18 Budget Benchmark Source:	Plan-Do-Check-Act Step 8: Monitor and diagnose Measurement Method: Off-street revenue data: Monthly, Transient, Validations and Event Parking; On-street data: audit reports for coin, credit card, and pay-by-phone option Why Measure: Track performance to assist with operational improvements Next Improvement Step: To identify areas of sub-performance and implement corrective actions, monitor for trends to forecast financial impacts

How Are We Doing?

Sep2016-Aug2017 12 Month Goal	Sep2016-Aug2017 12 Month Actual		Aug2017 Goal	Aug2017 Actual	
19,935,866	20,410,376		1,583,366	1,730,140	
\$	\$		\$	\$	

PARC Operating Revenue



Sept 2016 - Aug 2017 Revenue Breakdown

