

# Off-Street Parking Revenue Parking Authority of River City (PARC)



KPI Owner: Gerald Howell

Process: Monthly, Transient & Event Parking Revenues

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: FY-16 Actuals, FY-17 Budget Goal: To meet or exceed Budget revenue numbers for FY-17 Benchmark:	Data Source: Monthly Financials Goal Source: FY-17 Budget Benchmark Source:	Plan-Do-Check-Act Step 8: Monitor and diagnose Measurement Method: All off-street revenue data: Monthly, Transient, Validations and Event Parking. Why Measure: Track performance to assist with operational improvements Next Improvement Step: To identify areas of sub-performance and implement corrective actions, monitor for trends to forecast financial impacts

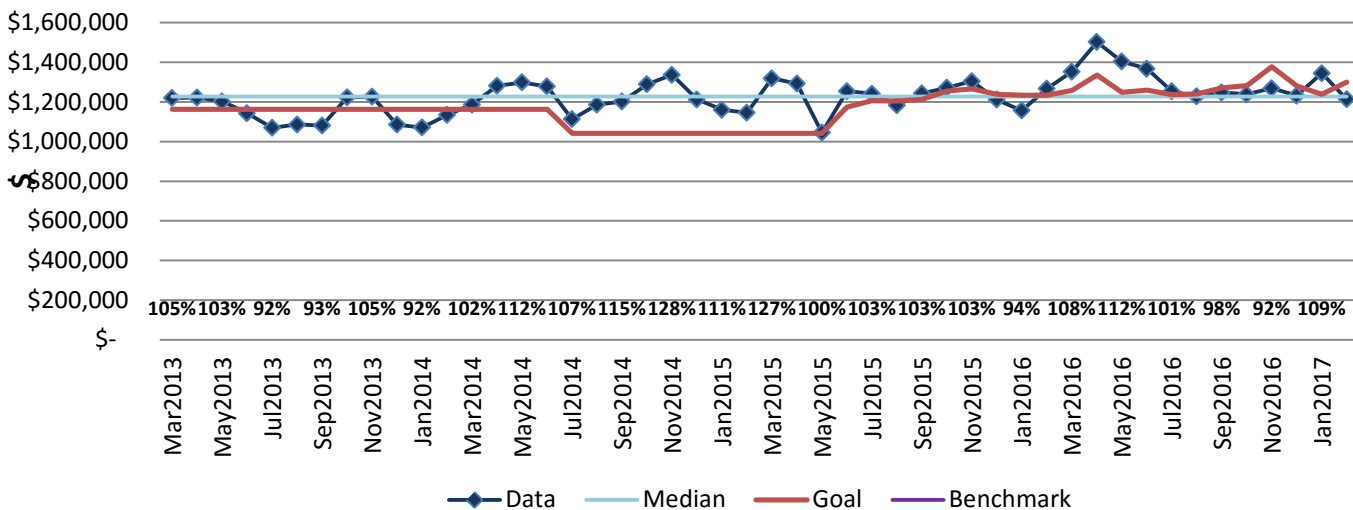
### How Are We Doing?

Mar2016-Feb2017 12 Month Goal	Mar2016-Feb2017 12 Month Actual		Feb2017 Goal	Feb2017 Actual	
<b>15,329,368</b>	<b>15,655,540</b>	⬆️	<b>1,300,713</b>	<b>1,213,518</b>	⬆️
\$	\$		\$	\$	

## Off-Street Parking Revenue



Good



## Jul2016 - Feb2017 Off-Street Revenue Breakdown

