

Open Data Usage Information Technology



KPI Owner: Michael Schnuerle

Process: Data Sharing & Transparency

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: 1,045 downloads Oct2016 Goal: TBD Benchmark: TBD	Data Source: Google Analytics Goal Source: TBD Benchmark Source: TBD	Plan-Do-Check-Act Step 2: Validate problem: baseline, benchmark, & goal Measurement Method: Google Analytics, API, direct access to ODP datasets Why Measure: Encourage Metro to release valuable and useful data, communicate its existence, make it easily accessible Next Improvement Step: Track direct and programmatic downloads

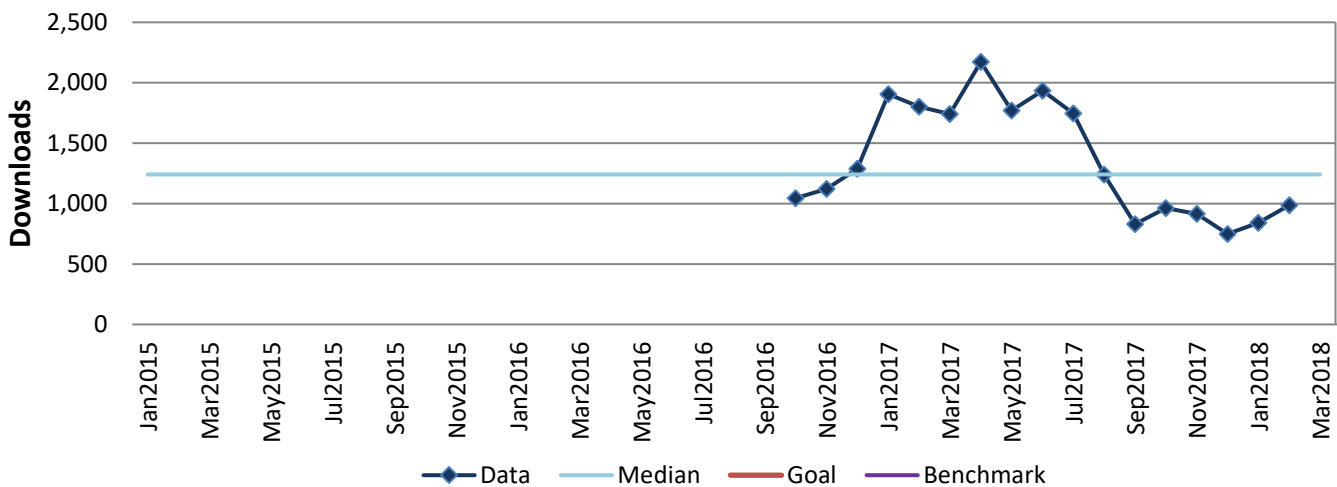
How Are We Doing?

Apr2017-Mar2018 12 Month Goal	Apr2017-Mar2018 12 Month Total		Mar2018 Goal	Mar2018 Actual	
N/A	14,147		TBD	986	
Downloads	Downloads		Downloads	Downloads	

Open Data Usage



Good



Sep 2017 - Feb 2018 Pareto Analysis

