

City Net Profit by New Registrations: Corporations Economic Development



KPI Owner: Rebecca Fleischaker

Process: Business Attraction & Expansion

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD Goal: TBD Benchmark: TBD	Data Source: Revenue Commission Goal Source: TBD Benchmark Source: TBD	Select Plan-Do-Check-Act Step Measurement Method: Why Measure: Next Improvement Step:

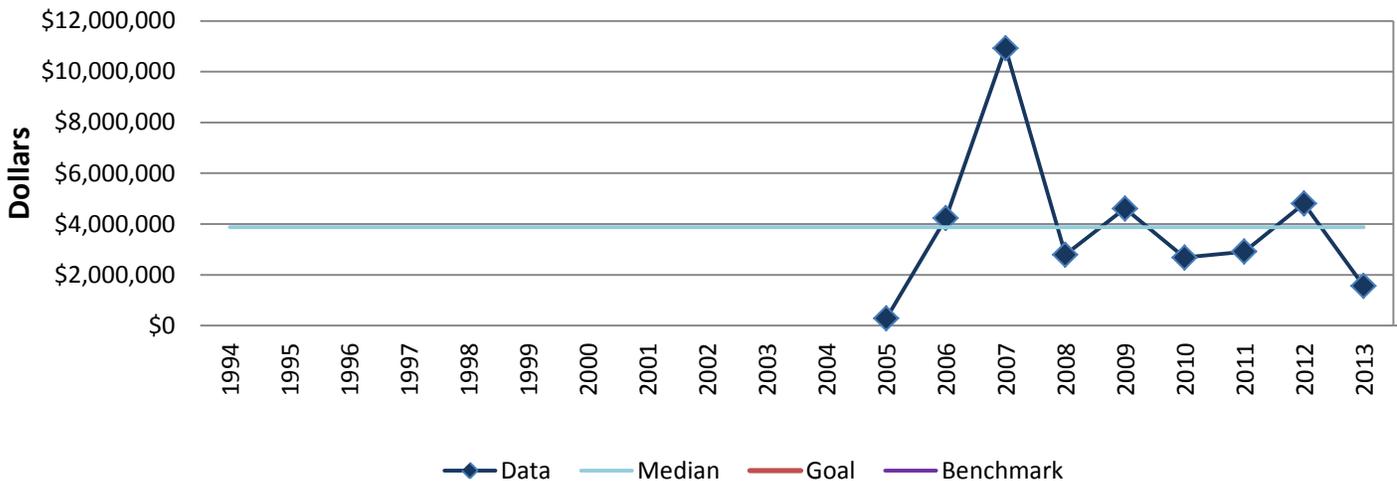
How Are We Doing?

2009-2013 5 Year Goal	2009-2013 5 Year Actual		2013 Goal	2013 Actual	
TBD	\$16,577,036		TBD	\$1,563,030	
Dollars	Dollars		Dollars	Dollars	

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Good



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.