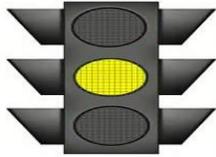


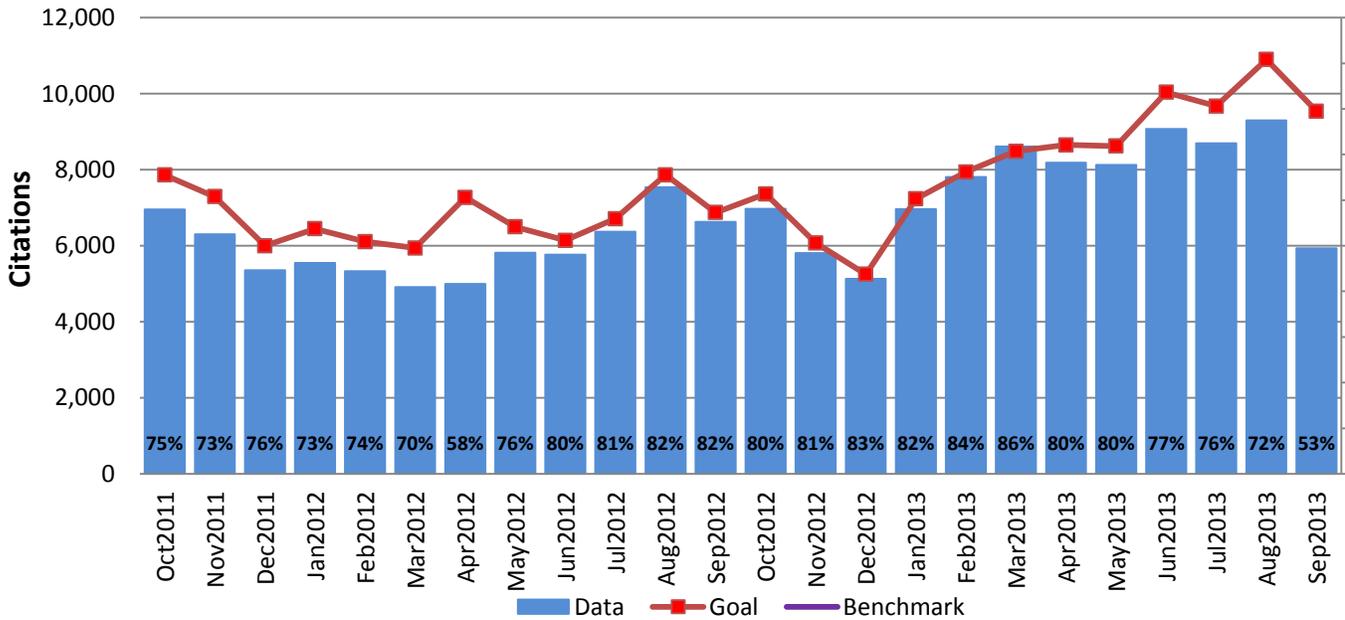
# On-Street Parking Citation Collections

## Parking Authority of River City (PARC)

10/22/2013

Measurement method		Why measure?		What is our goal?	
The monthly number of citations on which PARC makes a collection		To turn performance data into information tools that can be used to improve the systems collection rate		Collection rate of 85% or better	
How are we doing?					
Oct2012-Sep2013 12 Month Goal	Oct2012-Sep2013 12 Month Actual		Sep2013 Goal	Sep2013 Actual	
99,770	90,612		9,539	5,937	
Citations	Citations		Citations	Citations	
Performance Stoplight Key					
Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data					

## On-Street Parking Citation Collections



LOUISVILLE METRO  
**OFFICE OF  
PERFORMANCE  
IMPROVEMENT**

