

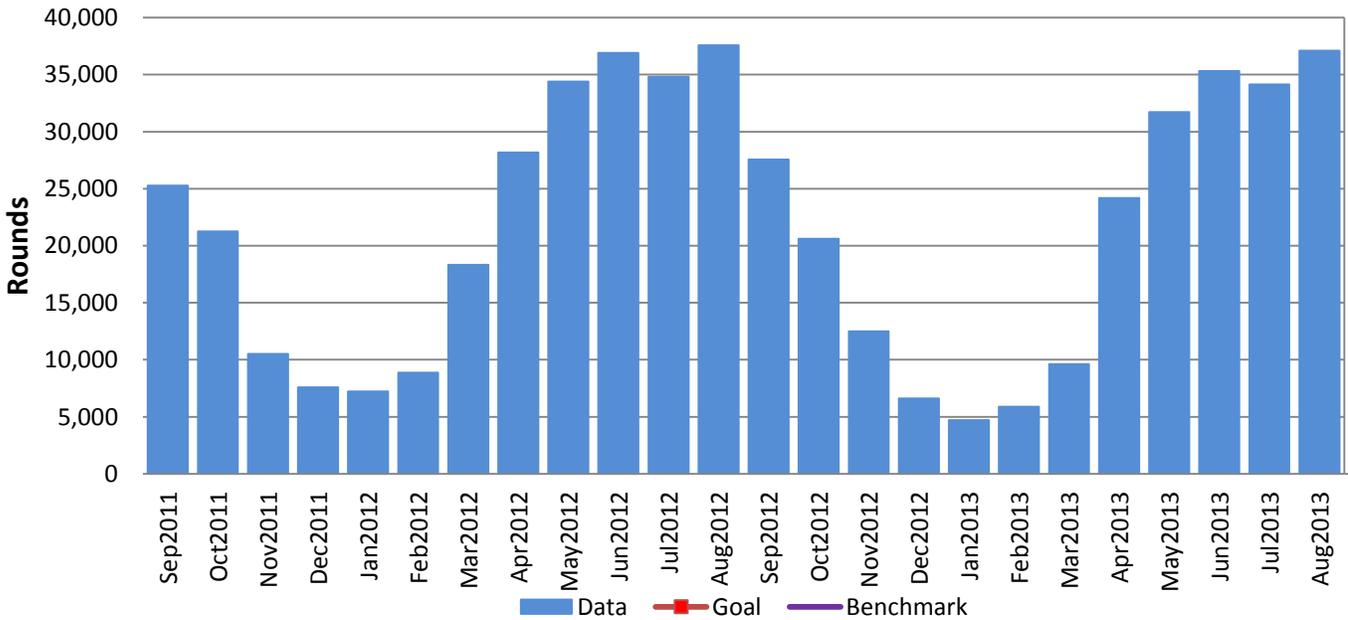
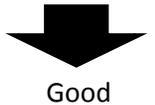
Total Golf Rounds

Metro Parks

10/10/2013

Measurement method		Why measure?		What is our goal?	
The monthly number of rounds of golf played at Metro Parks golf courses		Reflects the use of city managed golf resources and has an impact on golf revenues		Increase the # of Total Golf Rounds	
How are we doing?					
Sep2012-Aug2013 12 Month Goal	Sep2012-Aug2013 12 Month Actual		Aug2013 Goal	Aug2013 Actual	
TBD	249,970		TBD	37,096	
Rounds	Rounds		Rounds	Rounds	
Performance Stoplight Key					
Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data					

Total Golf Rounds



LOUISVILLE METRO
**OFFICE OF
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